

Product Guide

Ears Up, Listen In



Rock and Roll™
Bingo

Binga Never Sounded So Good!

Welcome to Rock and Roll Bingo



The game is based on the most well known game in the world, Bingo; the twist with Rock and Roll Bingo is quite simply the use of popular music clips in place of the numbered balls.

All players have an equal chance of winning and no matter your level of music knowledge, if it's not on your Bingo card you can't mark it off!

Here's how it works: Instead of your boring old numbers being called out in a normal game of bingo, we've replaced them with 15-20 seconds bursts of the most toe-tappin', bum wigglin' sing along songs from the past and present! All music is housed on the CD's provided.

The numbers on the bingo cards have also been replaced with artists and song name. So with your bingo card in hand and your dabber on standby, listen out for the songs being played and mark them off as you would a normal game of bingo.

Still haven't got it? Then visit our website: www.rockandrollbingo.co.uk/how, where you can see it in action and have a good yourself.



Key Benefits



There is NO subscription to the game so you can use it as often as you wish.



Substantial revenue from each pack with ticket sales alone, based on £1 per ticket. So it's not only self-funding but incredibly profitable!



Appeals to any demographic - Using 6 decades of popular music, everyone can play!



It gives your DJ/quiz master or host a fun and profitable game all in one self contained package that cannot be found anywhere else.

Tickets

All tickets are pre-printed, colour coded and ready to go straight out of the box. We use the latest in variable data printing software to insure no 2 tickets are alike however all have a chance of winning.



Monthly Specials

Every month we produce a "Special Pack" of Rock and Roll Bingo! These mspecially themed packs are a great way to add a fantastic twist to your entertainment and are sure to fit into your diary:

- ★ Christmas
- ★ Halloween
- ★ Disco
- ★ Movies
- ★ TV Shows
- ★ Plus many, many more!

Price List

Contents

4 games - Housed on 2 CD's each game has a variety of music from Elvis and the Beatles to Kings of Leon to Adele

Tickets - Colour coded for ease of use

Game track list – List of the 45 tracks on the CD for the DJ/Staff can authenticate a win on the back are full instructions how to set up and operate.



MINI PACK

As above but 50 tickets per game
£65 + VAT (Total £78 free P&P)

(RRP £1 per ticket Total £200 gross revenue from each pack)



BRONZE PACK

As above but 100 tickets per game
£100 + VAT (Total £120 free P&P)

(RRP £1 per ticket Total £400 gross revenue from each Bronze pack)



SILVER

As above but 200 tickets per game
£190 + VAT (Total £228 free P&P)

(RRP £1 per ticket Total £800 gross revenue from each Silver pack)



GOLD

As above but 300 Tickets per game
£270 + VAT (Total £324 free P&P)

(RRP £1 per ticket Total £1200 gross revenue from each Gold pack)



Single Games

Single Game packs are a great way to add a little something new to your entertainment! Already have a quiz night? karaoke night? charity night? Get a Single Game pack for just £20 and add to the excitement with a massive range of themed options available.



Single game packs contain one CD with 40 tickets, see our website for full selection.

Cost & Revenue Breakdown

Below is a basic cost and revenue breakdown of our Bronze pack

Players	1 Game/ Evening	1 Game Revenue*	2 Games/ Evening	2 Game Revenue*	3 Games/ Evening	3 Game Revenue*	4 Games/ Evening	4 Games Revenue*
10	£2.50	£10.00	£5.00	£20.00	£7.50	£30.00	£10.00	£40.00
15	£3.75	£15.00	£7.50	£30.00	£11.25	£45.00	£15.00	£60.00
20	£5.00	£20.00	£10.00	£40.00	£15.00	£60.00	£20.00	£80.00
25	£6.25	£25.00	£12.50	£50.00	£18.75	£75.00	£25.00	£100.00
30	£7.50	£30.00	£15.00	£60.00	£22.50	£90.00	£30.00	£120.00
35	£8.75	£35.00	£17.50	£70.00	£26.25	£105.00	£35.00	£140.00
40	£10.00	£40.00	£20.00	£80.00	£30.00	£120.00	£40.00	£160.00
45	£11.25	£45.00	£22.50	£90.00	£33.75	£135.00	£45.00	£180.00
50	£12.50	£50.00	£25.00	£100.00	£37.50	£150.00	£50.00	£200.00
60	£15.00	£60.00	£30.00	£120.00	£45.00	£180.00	£60.00	£240.00
70	£17.50	£70.00	£35.00	£140.00	£52.50	£210.00	£70.00	£280.00
80	£20.00	£80.00	£40.00	£160.00	£60.00	£240.00	£80.00	£320.00
90	£22.50	£90.00	£45.00	£180.00	£67.50	£270.00	£90.00	£360.00
100	£25.00	£100.00	£50.00	£200.00	£75.00	£300.00	£100.00	£400.00

*Based on one pound per player at the RRP of £1.00

As you can see charging just £1.00 per ticket can net you a massive £400.00, but there's no limit to what you can charge. So doubling the ticket price to £2.00 doubles your revenue to £800.00.

We are so confident Rock and Roll Bingo will work for you, there are no subscriptions, no 12 month contract agreements! So you're never pressured in to buying another pack.

Which means you just re-order when you need to; weekly, monthly or on special events like charity nights, PTA fundraisers or the likes of Halloween, Christmas etc..



Testimonials

Public houses have seen massive increase in wet sales by running regular nights of Rock and Roll Bingo. But revenue can be made from the sale of tickets to.



Corporate clients have seen benefits in a wide range of ways. From Haven Holidays generating over £2mil in ticket sales only, to Mecca Bingo being able to reach a wider audience for longer.

Whatever you are fundraising for, you'll be hard pushed to find a more enjoyable way of getting cash out of people than Rock and Roll Bingo! We have helped PTA's, charities and community groups raise hundreds of thousands of pounds in the last few years.



Licensing and Copyright

- ★ Owddoo LTD is the creator and sole supplier/distributor of Rock and Roll Bingo worldwide.
- ★ Rock and Roll Bingo is a trademarked and copyright protected product of Owddoo LTD.
- ★ Owddoo LTD also owns all intellectual property rights and is fully licensed by the afollowing governing bodies: PRS/MCPS & PPL.



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